SHOWCASE

Project name: Singular Factory

Description: In 2011, Singular Factory was founded by Gustavo Medina, Singular Factory's CEO. Since then, the company has been growing, creating new associated companies, developing a lot of digital projects, and the most important thing: having fun with all that. Constant innovation is their main secret. Singular Factory focus it's activity in creating new services and products that add value to their investors.

Singular Factory has a global vision of it's business, therefore their target market is worldwide . Singular Factory teams work with agile developing methods and offer pragmatism, flexibility and good humour.

Singular Factory calls risky innovative projects to those adventurous services and/or products which require of a technological partner and/or micro-capital for it development and/or marketing. In this kind of projects, value cannot be found in its own development but in its later exploitation.

On the other hand, they name audacious projects to those application developments highly restricted by their needed technology or deadlines dates which make them a very complex challenge. Impossible? no, just audacious. An example of this is their game development line of work called "Alternate reality game". Through it, they joined video games and mobile devices.

Their services scope is worldwide. This is meant in both, its structure (cloud) as well as in the human resources, with worldwide teams integrated by crews expert in different technologies.

Singular Factory listens, analyses, develops and deploys it's client's businesses in the cloud, providing the following services:

- Innovative Software projects management
- User Interfaces: Interactive, intuitive and easy navegation interfaces.
- Social Health Apps
- Metrics & Analytics